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BUILDING
COMMUNITY

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JUNE 26-28, 2017

ROOSEVELT UNIVERSITY • CHICAGO, ILLINOIS

NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION

NAMLE CONFERENCE 2017

CONFERENCE INFORMATION

We are excited to host The NAMLE Conference at Roosevelt University. The conference takes place in various buildings. Here is a quick guide to find all the conference rooms.



GOODMAN CENTER

- Registration
- All Meals & Plenaries

AUDITORIUM BUILDING

- Rooms 311, 420, 430, 811 (Breakout rooms)
- Fainman Lounge - 2nd Fl (Exhibit Space)
- Ganz Hall - 7th Fl (Kick-off Event)
- Murray Green Library - 10th Fl (Awards Ceremony)

WABASH BUILDING

- Rooms 418, 612, 1016 (Breakout rooms)
- Residence Halls (Upper floors)

QUESTIONS?

Look for NAMLE board and leadership council members as well as conference staff. You can find someone at the Registration Desk in Goodman Center at all times.

IMPORTANT NOTE ON NAMETAGS

You must wear your NAMLE nametag at all times. This is your pass into RU buildings and conference events.

****This is not a function of Roosevelt University.****

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WELCOME FROM THE CONFERENCE CHAIR



On behalf of the board of NAMLE and the entire conference team, welcome to Chicago! More than a year and a half ago, we set out to host a gathering of media literacy scholars and advocates that would be like no other. Our theme, "Engaging Citizens, Building Community," was identified way before the contentious nature of last year's election, but reflects our belief that, regardless of the strife we face, media literacy can be a force for understanding, empowerment, and unity.

Through the nearly 60 sessions and activities over the course of this conference, we hope to deepen your understanding of the vital relationship between media literacy and civic participation, and the critical need to seek accurate information and advance civil discourse to sustain our democracy. In fact, the leaders of this field, going back beyond the founding of our organization, have known media literacy to be a foundational skill that enables everyone in our country to fully participate as citizens. More than just another scholarly pursuit, advancing media literacy education strengthens our nation and our world and is the surest way for people to renew civic life.

During the conference, you will have the chance to meet and interact with some of the most passionate practitioners and the most knowledgeable field leaders. You will hear new ideas to advance our work and wisdom from those who have brought our field to national prominence. We hope in the knowledge you share with each other and the insights you take away that we will be able to renew the call for comprehensive media literacy education for all, build bridges to other media literacy educators globally, and unite the citizens and diverse communities that make up the nation we all love so dearly.

Best,

Tony Streit
Conference Chair

CREDITS & THANK YOU'S

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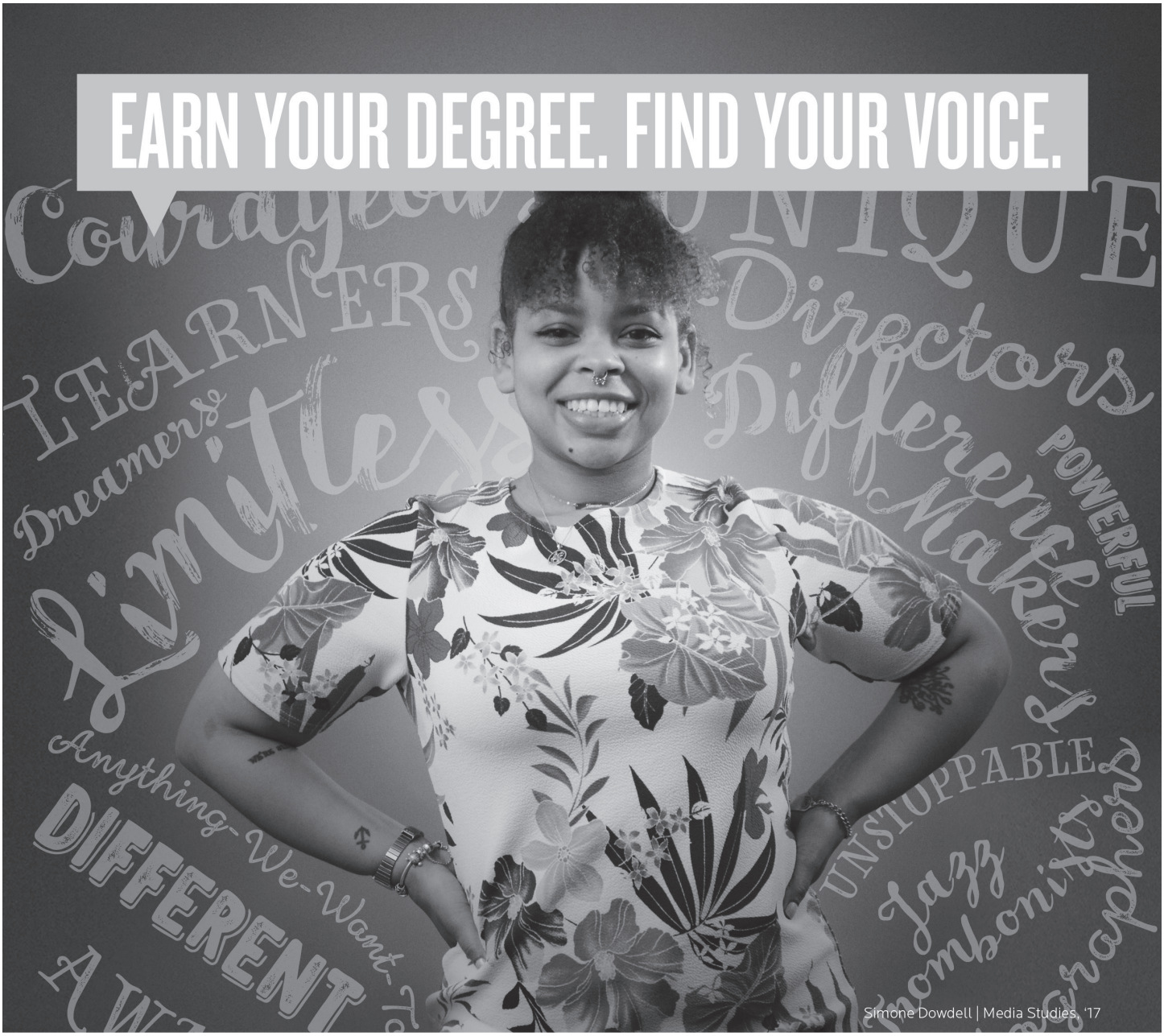
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Tessa Jolls
Tamara Kaldor
Erin Reilly
Celi Tamayo-Lee
Jason Wyman

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The Department of Communication and Jiwon Yoon from Roosevelt University for their help in making this conference possible.



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ROOSEVELT UNIVERSITY

PRE-CONFERENCE

Several pre-conference events will be taking place on Monday, June 26th at Roosevelt University and surrounding areas.

8:30AM TO 4:00PM | ***MEDIA LITERACY IN EARLY CHILDHOOD: A CRITICAL CONVERSATION*** | Erikson Institute

erikson TEC Center Technology in Early Childhood

The Technology in Early Childhood Center at Erikson Institute, along with the National Association for Media Literacy Education, invite you to a pre-conference gathering of thought leaders in early childhood and technology. Featured speakers include Faith Rogow, Lisa Guernsey, Michael Levine, David Kleeman, Jim Gray, Little Miss Flint, Ellen Wartella, Maria Alvarez, Claudia Haines, and Ed Greene. ***Pre-conference led by Tamara Kaldor and Chip Donohue.***





10:00AM TO 4:00PM | ***MEDIA LITERACY & CIVIC PARTICIPATION AN INTERGENERATIONAL CONVERSATION*** | Wabash 418

THE ALLIANCE FOR MEDIA ARTS + CULTURE

14 FOURTEEN BLACK POPPIES

A small group of representatives from across the field will participate in a day-long, facilitated conversation to discuss the interconnectedness of modern media and civic life. The gathering will be designed to bring together stakeholders, both young and long-standing, in dialogue, to share varying and common perspectives, and together formulate action steps for the field in the years ahead. Through storytelling circles, visual mapping, and project-based learning, participants will tackle pressing questions for the field and propose concrete steps to advance both media literacy and civic participation. The event is intended to model an approach to dialogue that media educators, activists, youth leaders, and others can use within their own practice and organizing efforts. The pre-conference is co-hosted by the Chicago Youth Voices Network, Free Spirit Media, The Alliance for Media Arts and Culture, and 14 Black Poppies, drawing upon their expertise in facilitation and intergenerational dialogue. ***Pre-conference led by Jason Wyman, Celi Tamayo-Lee, and Emily Bailin Wells.***







9:00AM TO 1:00PM | ***THINK & DO: MEDIA LITERACY IN THE AGE OF ALGORITHMS, BIG DATA & AI*** | Auditorium 420

This half-day workshop is a creative exercise during which researchers, industry professionals, and educators will come together to brainstorm and reflect on the intersections of human + machine. The use of Artificial Intelligence (AI), machine learning, and deep learning have begun to appear more frequently in news and websites. AI promises high levels of accuracy and offers opportunities to relieve humans from menial work, freeing us to live life to the fullest. However, AI also raises ethical considerations common to the media literacy world. It is incumbent upon us, as media literacy educators, to look closely at our relationships with such applications and the values we place on them. In this workshop, we will tackle real-world problems to better understand what AI is, explore the values and ethical norms of AI, and discuss how these important topics relate to work in classrooms and the future of media literacy. ***Pre-conference led by Erin Reilly, NAMLE Board President***



PRE-CONFERENCE CONTINUED

1:00PM TO 5:00PM | ***NORTH AMERICAN GAPMIL SUB-CHAPTER MEETING: A JOINT EFFORT BETWEEN CANADA AND THE U.S. THROUGH UNESCO*** | Wabash 1017

GAPMIL
GLOBAL ALLIANCE FOR PARTNERSHIPS ON MEDIA AND INFORMATION LITERACY

The Global Alliance for Partnerships on Media and Information Literacy (GAPMIL) is a groundbreaking effort to promote international cooperation to ensure that all citizens have access to media and information competencies. Be part of this exciting opportunity to contribute to the media literacy field internationally. We will form GAPMIL North American Working Groups and a Steering Committee at the meeting. Working groups include Advocacy/Policy Development, Outreach/ UNESCO Liaison, and Steering Committee/Operations for GAPMIL.

Pre-conference led by Tessa Jolls, GAPMIL North America Sub-Chapter Co-Chair, U.S.



KICK-OFF EVENT

FROM THE SCREEN TO THE STREETS: MEDIA MAKERS & DEMOCRACY

Monday – June 26 • Rudolph Ganz Memorial Hall

5PM TO 6PM

Reception

6PM TO 8PM

A screening and panel discussion highlighting work by artists and organizations who use media to advocate for civic participation and social action.

Moderated by Encarnacion Teruel, Director of Visual Arts, Media Arts & Multi-Disciplinary Programs, Illinois Arts Council.

FEATURING:

Free Spirit Media, ***A Tale of Two Cities: North Lawndale, Chicago***, Jeff McCarter (Founder/Exec. Director), Ashley Smith (Filmmaker)

ITVS/OVEE, ***The Bad Kids/The Homestretch***, Daniel Moretti (National Community Engagement Manager)

Kartemquin Films, ***Raising Bertie***, Gordon Quinn (Founder/Artistic Director), Ian Kibbe (Producer)

Participant Media, ***America to Me***, Steve James (Director)

The Representation Project, ***Miss Representation/The Mask You Live In***, Lisa Walthers (Director of Sales and Marketing)

Vulcan Productions, ***We the Voters***, Dave Ferrero (Senior Program Officer for Education)

SESSIONS & STRANDS

The NAMLE Conference brings together leading voices in the field to learn from each other and explore how best to advance the field. This year's conference is designed to facilitate the interaction of multiple perspectives on media literacy through a number of interrelated strands:

- **Voice & Narrative**
- **News & Noise**
- **Civic Participation**
- **Culture & Community**
- **Action & Resistance**
- **Learning & Practice**
- **Media Literacy's Big Tent**

Within each strand, a variety of breakout session types will be offered:

- ***Presentation Sessions*** – This format groups 2-3 individual presentations according to a common theme. Presentation Sessions will include these 12-15 min. individual presentations, followed by a brief, moderated discussion.
- ***Group Discussions*** – This format allows for 3-4 participants to present related research or projects.
- ***Dialogue Sessions*** – This format places two presenters with complimentary themes in dialogue with each other. Individual proposals have been selected and paired with each other by conference organizers. Dialogues may partner a theoretician with a practitioner, an educator with an activist, a media creator with a community organizer, etc.
- ***Compelling Models*** – This format features youth media organizations, research centers or other organizations that are producing cutting-edge work in the fields of media literacy and civic engagement.

Each breakout session will be marked with a specific icon located next to the heading. Please refer to the key below to know which presentation falls into which session.



Presentation Sessions



Group Discussions



Dialogue Sessions



Compelling Models

CONFERENCE AT A GLANCE

MONDAY – JUNE 26

4:30PM	***CONFERENCE REGISTRATION BEGINS***	***FAINMAN LOUNGE***
5:00PM TO 6:00PM	***OPENING RECEPTION - APPETIZERS & DRINKS PROVIDED***	***GANZ HALL***
6:00PM TO 8:00PM	***FROM THE SCREEN TO THE STREETS: MEDIA MAKERS & DEMOCRACY.*** A screening of work by artists/filmmakers who use media to advocate for civic participation and social action.	***GANZ HALL***

CONFERENCE AT A GLANCE: **TUESDAY – JUNE 27**

8:00AM TO 8:30AM ***BREAKFAST & REGISTRATION*** ***GOODMAN CENTER***

8:30AM TO 8:45AM ***WELCOME:*** Tony Streit (Conference Chair), Marian Azzaro (Chair of Dept. of Communcation - Roosevelt University), David Hiller (President/CEO, McCormick Foundation) ***GOODMAN CENTER***

8:45AM TO 9:45AM ***OPENING PLENARY*** Civic Education & Media Literacy ***GOODMAN CENTER***

10:00AM TO 11:00AM — TITLE & STRAND

Generation VR: Young People Learning Through 360 Video	VOICE & NARRATIVE	AUDITORIUM 420
Journalism & Teens	NEWS & NOISE	WABASH 1016
Integrating Digital & Media Literacy: A Canadian Model	CIVIC PARTICIPATION	WABASH 418
Planning a Teen Media Literacy Conference	CULTURE & COMMUNITY	AUDITORIUM 320
Critical Media Literacy & Environmental Justice	ACTION & RESISTANCE	WABASH 612
Be the Change	LEARNING & PRACTICE	AUDITORIUM 811
Global Media Literacy Policy & Practice	MEDIA LITERACY'S BIG TENT	AUDITORIUM 430

11:15AM TO 12:15PM

Media Literacy in the Classroom: Training Educators	VOICE & NARRATIVE	WABASH 418
Truth & Certainty in Contemporary News Media	NEWS & NOISE	AUDITORIUM 320
Media Literacy & Civic Education	CIVIC PARTICIPATION	AUDITORIUM 811
Identity & Difference in Popular Culture	CULTURE & COMMUNITY	AUDITORIUM 420
Media Literacy & Contemporary Propaganda	ACTION & RESISTANCE	WABASH 612
Commit2MediaLit	LEARNING & PRACTICE	WABASH 1016
Media Literacy Across Disciplines	MEDIA LITERACY'S BIG TENT	AUDITORIUM 430

12:15PM TO 1:45PM ***LUNCH & PLENARY*** A Conversation with Newton Minow ***GOODMAN CENTER***

2:00PM TO 3:00PM

Photography & Community	VOICE & NARRATIVE	AUDITORIUM 811
Solutions-Journalism & Community Reporting	NEWS & NOISE	WABASH 612
Citizens in Space	CIVIC PARTICIPATION	AUDITORIUM 420
Children & Media	CULTURE & COMMUNITY	WABASH 1016
Media Literacy & Eco-Justice Education	ACTION & RESISTANCE	WABASH 418
Media Education & Self-Actualization	LEARNING & PRACTICE	AUDITORIUM 430
Media Literacy & Health	MEDIA LITERACY'S BIG TENT	AUDITORIUM 320

3:00PM TO 4:30PM ***NETWORKING, EXHIBITOR SHOWCASE & RAFFLE*** ***FAINMAN LOUNGE***

4:30PM TO 5:30PM

Media Arts & Literacies	VOICE & NARRATIVE	AUDITORIUM 420
Training Brains to Spot Fake News	NEWS & NOISE	WABASH 1016
Digital Citizenship	CIVIC PARTICIPATION	WABASH 418
Media Literacy, Institutions & Representations	CULTURE & COMMUNITY	AUDITORIUM 430
The Big Civic IDEA	ACTION & RESISTANCE	AUDITORIUM 320
Media Literacy & Teacher Education	LEARNING & PRACTICE	WABASH 612
Issues in Media Literacy Education	MEDIA LITERACY'S BIG TENT	AUDITORIUM 811

5:30PM TO 6:30PM ***RECEPTION: APPETIZERS & DRINKS PROVIDED*** ***MURRAY-GREEN LIBRARY***

6:30PM TO 8:00PM ***AWARDS CEREMONY*** ***MURRAY-GREEN LIBRARY***

CONFERENCE AT A GLANCE: **WEDNESDAY – JUNE 28**

8:30AM TO 9:45AM ***BREAKFAST & PLENARY:*** A View from the Ground ***GOODMAN CENTER***

10:00AM TO 11:00AM — TITLE & STRAND

Lifelong Media Literacy	VOICE & NARRATIVE	WABASH 612
News & Citizenship	NEWS & NOISE	AUDITORIUM 420
Analyzing Memes to Increase Youth Civic Engagement	CIVIC PARTICIPATION	AUDITORIUM 430
Critically Engaging with Pop Culture	CULTURE & COMMUNITY	AUDITORIUM 811
Pedagogies of Persistence	ACTION & RESISTANCE	WABASH 418
The Media Education Lab Model	LEARNING & PRACTICE	WABASH 1016
Media Literacy in Higher Education	MEDIA LITERACY'S BIG TENT	AUDITORIUM 320
North American GAPMIL Meeting	MEDIA LITERACY'S BIG TENT	AUDITORIUM 311

11:15AM TO 12:15PM

Using Media & Media Literacy to Develop Agency	VOICE & NARRATIVE	WABASH 612
Social Media, News & Citizenship	NEWS & NOISE	AUDITORIUM 320
Media Education for Cross-Cultural Understanding	CIVIC PARTICIPATION	AUDITORIUM 420
Disney & Media Literacy	CULTURE & COMMUNITY	WABASH 1016
News Media Literacy for Action	ACTION & RESISTANCE	WABASH 418
Evaluating Critical Media Engagement	LEARNING & PRACTICE	AUDITORIUM 811
History Communication in a Multimedia Landscape	MEDIA LITERACY'S BIG TENT	AUDITORIUM 430

12:15PM TO 1:30PM ***LUNCH & PLENARY:*** Navigating the New Information Ecosystem ***GOODMAN CENTER***

1:45PM TO 2:45PM

Media Production, Identity & Community	VOICE & NARRATIVE	AUDITORIUM 811
Understanding & Teaching News in a Social Media World	NEWS & NOISE	WABASH 418
We the Makers	CIVIC PARTICIPATION	WABASH 612
New Media Literacies	CULTURE & COMMUNITY	AUDITORIUM 420
This Is Baltimore	ACTION & RESISTANCE	AUDITORIUM 430
Engaging Every Student	LEARNING & PRACTICE	WABASH 1016
New Directions in Research	MEDIA LITERACY'S BIG TENT	AUDITORIUM 320

3:00PM TO 4:00PM

Youth Media & Social Issues	VOICE & NARRATIVE	AUDITORIUM 320
News & America's Kids: News Research & Resources	NEWS & NOISE	WABASH 1016
Community Participation & Media Education	CIVIC PARTICIPATION	AUDITORIUM 811
Media Literacy & Underserved Youth	CULTURE & COMMUNITY	AUDITORIUM 420
Snapping, Tweeting, Gramming & Posting	LEARNING & PRACTICE	AUDITORIUM 430
Media Literacy Tools	LEARNING & PRACTICE	WABASH 612
Who Are Your Intellectual Grandparents?	MEDIA LITERACY'S BIG TENT	WABASH 418

4:15PM TO 5:30PM ***CLOSING PLENARY:*** Policy & Public Interest: A Call to Action ***GOODMAN CENTER***

TUESDAY – JUNE 27 PLENARY SESSIONS

8:30AM TO 8:45AM | ***WELCOME & INTRODUCTIONS:*** Tony Streit (Conference Chair), Marian Azzaro (Chair of the Department of Communication, Roosevelt University) & David Hiller (President/CEO McCormick Foundation)


Tony Streit


Marian Azzaro


David Hiller

8:45AM TO 9:45AM | ***CIVIC EDUCATION & MEDIA LITERACY: PREPARING LEARNERS TO BE ACTIVE CITIZENS*** A conversation between scholars, educators and activists on the challenges and benefits of navigating today's media landscape. This opening plenary will help set the tone for the conference overall and specifically address our theme, *Engaging Citizens, Building Community.*

Moderator: Shawn Healy • **Panelists**: Patricia Cartes (Head of Global Safety Outreach, Twitter)
Joe Kahne (Dutton Presidential Professor of Educational Policy & Politics at the University of California, Riverside)
Akili Lee (Co-Founder & Director of Digital Strategy & Development, Digital Youth Network)
Sangita Shresthova (Director, Media, Activism & Participatory Politics (MAPP) Project at USC).


Shawn Healy


Patricia Cartes


Joe Kahne


Akili Lee


Sangita Shresthova

12:15PM TO 12:45PM | ***LUNCH & STATE OF NAMLE PRESENTATION*** Erin Reilly (Board President) & Michelle Ciulla Lipkin (Executive Director)


Erin Reilly


Michelle Ciulla Lipkin

12:45PM TO 1:45PM | ***A CONVERSATION WITH NEWTON MINOW AND ON THE MEDIA'S BOB GARFIELD*** Newton Minow, former FCC chair and recipient of the Presidential Medal of Freedom, will share his insights on his illustrious career as well as his thoughts on the current state of U.S. media. In conversation with *On the Media's* Bob Garfield.


Newton Minow


Bob Garfield

Generation VR: Young People Learning Through 360 Video Production VOICE & NARRATIVE
Presenters: Jonelle Carroll & Chelsea Waite

Can high school students create virtual reality — and does it help them learn? In the 360 Filmmakers Challenge, young people use 360° video to produce stories about their communities and inspire action. Join us to see students' creations and discuss the relevance of virtual reality as a learning tool.

Moderator: Yonty Friesem • Room: Auditorium 420

Journalism & Teens NEWS & NOISE
Presenters: Peter Adams, Kate Klonowski & Beatrice Motamedi

Today, the need for citizens to critically engage with the news is especially apparent. However, news literacy may constitute not just interpreting but also generating journalistic content. This session includes presentations that explore the value of journalism education and its potential role in helping youth be critically literate and empowered.

Peter Adams, "The Power of Standards: Empowering Teens as Citizens, Consumers and Creators "

Kate Klonowski, "Teaching Media Literacy through High School Journalism Production"

Beatrice Motamedi, "Youth Reporting on Refugees in Paris"

Moderator: David Magolis • Room: Wabash 1016

Integrating Digital & Media Literacy: A Canadian Model for Digital Citizenship CIVIC PARTICIPATION
Presenter: Matthew Johnson

The role of the Internet in spreading hate and misinformation has demonstrated how vital it is for media literacy to be a part of digital literacy and digital citizenship programs. Youth need to learn how to effectively use online tools such as search engines and research databases, but also need to understand that these technologies are not neutral: Like other media products they are created by people to serve a purpose, and to use them wisely we need to understand how and why they are made. This presentation will look at a comprehensive digital literacy curriculum that builds on the Canadian media education tradition by applying key concepts of media literacy to a digital context through resources on Finding and Verifying, Community Engagement, Consumer Awareness, Digital Health, Privacy and Security and Ethics and Empathy from kindergarten through Grade 12.

Moderator: Belinha De Abreu • Room: Wabash 418

Pump up the Volume: Planning a Teen Media Literacy Conference CULTURE & COMMUNITY
Presenters: Shanti Kulkarni, Anne Marie Porter & Jimmeka Anderson

Learn how to create a Teen Media Literacy Conference! In this workshop, we'll go over successful fundraising, marketing, recruitment, programming, and research strategies employed for the first Teen Media Literacy Conference held in Charlotte, NC. We'll also discuss how to engage local teens in media literacy inventions and form successful academic-community partnerships!

Moderator: Sherri Hope Culver • Room: Auditorium 320

Critical Media Literacy & Environmental Justice LEARNING & PRACTICE
Presenters: Ryan Goble, Nicolás Kello, Antonio López, Jeff Share & Christopher Sperry

Climate change is already impacting life on Earth, and media messages about this problem are a crucial space for students to critically question and respond to environmental issues. A panel of media literacy educators who have been researching, writing, and teaching about environmental justice will share their thoughts, practices, and resources for promoting ecomedia literacy.

Moderator: Theresa Redmond • Room: Wabash 612

Be the Change: Cultivating an "I Can Help" Narrative in Social Media Spaces LEARNING & PRACTICE
Presenters: Cynthia Merrill, Matt Soeth, Olivia Van Ledtje & Kristin Ziemke

In our social media- influenced culture, it's no longer a question of whether or not students are going to be using a device; it's about supporting students to create, reason, and connect responsibly. In this presentation panelists will share the transformative power of placing students at the center of the social media landscape .

Moderator: Neil Anderson • Room: Auditorium 811

SESSION ICON KEY



TUESDAY – JUNE 27 **10AM TO 11AM CONT.**

Global Media Literacy Policy & Practice
MEDIA LITERACY'S BIG TENT
Presenters: Hamid R. Akrami, Jacob Mukherjee, Jiwon Yoon, Hyeon-Seon Jeong & Amie Kim

In order for media literacy to become a global movement, we must share our perspectives and practices across geographic and cultural boundaries. This session includes presentations that discuss media literacy education policies and practices in various cultural and national contexts.

Hamid R. Akrami, "Social and Political Conditions Affecting Digital & Media Literacy Education in Iran"

Jiwon Yoon, Hyeon-Seon Jeong & Amie Kim, "Development of National Media Literacy Curriculum in South Korea: Context, Process and Outcome"

Jacob Mukherjee, "Our London: Political Organising in the Neoliberal City"

Moderator: Tessa Jolls • Room: Auditorium 430

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TUESDAY – JUNE 27 **11:15AM TO 12:15PM**

Media Literacy in the Classroom: Training Educators in the Art of Youth Media
VOICE & NARRATIVE
Presenters: Kate Goddard, Wendy Rivenburgh, Jeff Share & Chelsea Waite

With the right supports, any educator anywhere can facilitate media making activities that promote media literacy and empower youth to create media with purpose. During this session, we will share findings from our work on Adobe Youth Voices, an international initiative that trained over 5,000 educators, and engage panelists in a discussion on how to scale these efforts.

Moderator: Amy Jensen • Room: Wabash 418

Truth & Certainty in Contemporary News Media
NEWS & NOISE
Presenters: Robin Blom, David Magolis & Doaa Rady

The current conversation surrounding "fake news" has reiterated the necessity for the public to critically engage with journalistic content–seeking out credible sources, verifying the accuracy of information, recognizing bias in reporting, etc. This session includes presentations that discuss issues of truth and certainty in contemporary news media.

Robin Blom, "Showing College Students the Dangers of Believing Eyewitnesses and Social Media to Avoid Misinformation"

David Magolis, "Fake News: Why and How It Can Build Your Media Literacy Curriculum"

Doaa Rady, "A Model for Examining the Relation of News Media Literacy Skills, News Processing and Political Knowledge"

Moderator: Julie Smith • Room: Auditorium 320

Media Literacy & Civic Education CIVIC PARTICIPATION
Presenters: Lara Burton & Jaclyn Kahn Siegel

Now more than ever, media literacy is understood as a core competency for civic engagement. This session includes individual presentations that address the intersection of media education and politics.

Jaclyn Kahn Siegel, "Using Media Literacy to Teach Presidential Elections"

Lara Burton, "Characterizing Media Literacy Competencies in Civic Engagement: A Combination of 3 Models"

Moderator: Federico Subervi • Room: Auditorium 811

PRESENTER INFO

Bios for all presenters can be found on the NAMLE Conference website

Identity & Difference in Popular Culture
CULTURE & COMMUNITY
Presenters: Michael Lee Gardin, Mary Hess & Leigh Kolb

Media literacy education has often examined popular culture's representations of issues of race, class, gender and sexuality. This session includes presentations that address the role of media in the public's understandings of identity and difference.

Mary Hess, "Dismantling Racism by Engaging in Media Education: What White Religious Educators are Learning in the Movement for Black Lives"

Michael Lee Gardin, "Media Literacy in an LGBT Studies Course: Balancing Theory and Popular Culture"

Leigh Kolb, "Get in Formation: History, Media Literacy and the Rhetoric of Beyoncé"

Moderator: Jiwon Yoon • Room: Auditorium 420

Media Literacy & Contemporary Propaganda
ACTION & RESISTANCE
Presenters: Tom Burrell & Renee Hobbs

Early in the twentieth century, propaganda studies addressed the use of mass media to influence public opinion regarding global political issues. Ideology critique has since been an essential part of studies of media and culture. This dialogue session brings a pioneer in marketing communications together with a leading scholar to discuss propaganda's presence in today's media landscape and explore strategies for preparing the public to deconstruct representations of race, gender, politics, etc.

Tom Burrell, "Flip the Script: Stop the Brainwash"

Renee Hobbs, "Mind over Media: Analyzing Contemporary Propaganda"

Moderator: Faith Rogow • Room: Wabash 612

Commit2MediaLit LEARNING & PRACTICE
Presenters: Bobbie Eisenstock, Tessa Jolls & Beth Thornton

Jump-start the conversation for 2017 National Media Literacy Week in this interactive workshop that features innovative approaches for involving your school, organization or community. Participants will experience Media Literacy Week activities that span the globe and connect with colleagues to build media literacy bridges locally, nationally, and internationally in the participatory digital world.

Moderator: Neil Anderson • Room: Wabash 1016

Media Literacy Across Disciplines
MEDIA LITERACY'S BIG TENT
Presenters: Mary Caton-Rosser, Randy Kochevar & Mary Moen

Media literacy education has found itself in various subject areas and disciplines—from arts education to journalism, from English classrooms to media production programs. This session includes presentations that represent a variety of disciplines and perspectives on media literacy education.

Mary Moen, "Media Literacy @ Your Library"

Mary Caton-Rosser, "Exploring Connections Between Media Literacy and Entrepreneurship Among Rural Youth in South Dakota"

Randy Kochevar, "Data Literacy and Media Literacy: Finding Common Ground in K-12 Education"

Moderator: Benjamin Thevenin • Room: Auditorium 430

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Photography & Community VOICE & NARRATIVE
Presenters: Alan Berry, Lucy Eagleson, Zenzele Johnson & Marketa Zezukulva

Especially in the age of smart phones, digital photography provides individuals with the opportunity to share their experiences and connect with others. This session includes presentations that explore photography's potential to create, represent & maintain communities.

Lucy Eagleson, "Cameras Across Cultures: 21st Century Skills for Modern Community Building"

Marketa Zezukulva, "Children Documenting Life in their Remote Historical Village: An Intergenerational and Cross-Sectoral Civic and Media Education"

Alan Berry and Zenzele Johnson, "Photography as Activism"

Moderator: Joanne Parsont • Room: Auditorium 811

Solutions-Journalism & Community Reporting on the West Side of Chicago NEWS & NOISE
Presenters: Dan Neumann, Naquesha Richardson & Dwan Robinson

Real Chi Youth is a journalism apprenticeship program in Homan Square on the West Side of Chicago created by the nonprofit Free Spirit Media. They focus on building community reporting skills and fostering pathways for 18-25 year olds from the West and South Side into media careers. They partner with City Bureau in modeling a newsroom where young adults learn the fundamentals of beat and community reporting. They produce multi-media pieces, including audio and video news stories, podcasts and short documentaries. Youth reporters will screen their media and host a panel discussion about their challenges and successes in producing authentic community journalism inside a news desert that often only receives one-note coverage in the Chicago media. Hear how they highlight the names and faces of the change-makers in this community and try to interrupt shallow or false media narratives.

Moderator: David Magolis • Room: Wabash 612

Citizens in Space CIVIC PARTICIPATION
Presenters: Paul Mihailidis & Nathan Phillips

An often-overlooked subject within media literacy and civic education is the role that spaces and places play in civic participation. From the spatial organization of classrooms to the representation of geographic communities in media, citizens constantly exist in and engage with space. This dialogue session brings together researchers and educators to discuss new approaches to research and practice in media education and civic participation.

Nathan Phillips, "Teaching and Learning Spatial Argumentation for Youth Civic Engagement"

Paul Mihailidis, "Training Media Literate Citizens in an Age of Polarization: Imaginaries, Spaces, Histories"

Moderator: Antonio Lopez • Room: Auditorium 420

Children & Media CULTURE & COMMUNITY
Presenters: Lewis Freeman, Joanna Grymes, Tatyana Terzopoulos & Diana Williams

Media literacy education has often addressed the role that popular culture plays in childhood. This session includes presentations that explore this relationship between children and media—media made for children, by children, and means of educating children about media.

Joanna Grymes, Diana Williams, "PreKindergerten State Standards and Expectations for Media Literacy Education and Outcomes"

Tatyana Terzopolous, "Informational Storytelling for Children by Children: Exploring New Directions in Learning and Making Media"

Lewis Freeman, "The Future of Children's Television Programming"

Moderator: David Kleeman • Room: Wabash 1016

Media Literacy & Eco-Justice Education
ACTION & RESISTANCE
Presenters: Kelsey Greene, Ellen Moore & Theresa Redmond

Among the issues addressed in critical media literacy education is environmental justice. This session includes presentations that explore the potential for media education and production to be a means of preparing citizens to create sustainable change and protect the environment.

Ellen Moore, "Seeing Is Believing il Feeling is...Acting? How Media Can Create Uncomfortable Emotions That Lead to Sustainable Change"

Theresa Redmond, "Engaging Citizens and Building Community through Media Literacy as EcoJustice Education"

Kelsey Greene, "Enhancing Youth's Investment in Local Sustainability Efforts through Video Production"

Moderator: Jeff Share • Room: Wabash 418

Media Education & Self-Actualization
LEARNING & PRACTICE
Presenters: Haley Flanders, Joni Siani, Kyler Sommer & Sam Woodruff

What does media education look like when it helps young people both critically engage with media culture and develop a healthier sense of self? This dialogue session brings together students, teachers and media-makers to discuss two case studies that explore media education as a means of self-reflection and development.

Sam Woodruff, Kyler Sommer, Haley Flanders, "The Media Journal Project: Media Literacy & Self-Awareness in Elementary Education"

Joni Siani, "Engaging the Digitally Distracted Student"

Moderator: Jaclyn Kahn Siegel • Room: Auditorium 430

TUESDAY – JUNE 27 **2PM TO 3PM CONT.**

Media Literacy & Health MEDIA LITERACY'S BIG TENT
Presenters: Vanessa Domine, Kristelle Lavellee, Michael Rich & Cyndy Scheibe

Since its beginnings, media literacy education has addressed the role of media in the decisions individuals make regarding their health. This dialogue session brings scholars, educators and medical professionals together to discuss the role that media literacy education can play in promoting a healthy living among youth.

Cyndy Scheibe, Vanessa Domine, "Building a Dynamic Community to Change the Landscape of K-12 Health through Media Literacy."

Michael Rich, Kristelle Lavellee, "Asking and Answering: How Ask the Mediatrician Created a Global Village to Raise Digital Children"

Moderator: Tessa Jolls • Room: Auditorium 320

THANK YOU TO PROGRAM BOOK DESIGNER



Jason Siegel
jason.siegel3@gmail.com

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TUESDAY – JUNE 27 **4:30PM TO 5:30PM**

Media Arts & Literacies VOICE & NARRATIVE
Presenters: Hadley Holyoak, Amy Jensen & Jeff Poulin

Arts education has long been a place where the critical analysis and creative production of media have come together. This dialogue session brings leading figures in Arts Education together to discuss the value of connecting media literacy with arts education and explore current issues, policies and practices in the field.

Amy Jensen, Hadley Holyoak, "Pedagogies, Processes and Performance(s): Digital Literacies and Art Making in School Settings"

Jeff Poulin, "Media Arts Education: Organizing a Field for Change

Moderator: Joanne Parsont • Room: Auditorium 420

Training Brains to Spot Fake News: Media Literacy & Media Mentorship NEWS & NOISE
Presenters: Shayna Cook, Lisa Guernsey, Angela Hubbard & Constance Strittmatter

For years, media literacy educators have been helping students think critically about the information they consume. "Fake news" has brought new momentum to the cause. But do educators have enough support to help today's students become more savvy? Could librarians and family engagement specialists be tapped to help? Come discuss the "media mentor" approach.

Moderator: Katherine Fry • Room: Wabash 1016

Digital Citizenship CIVIC PARTICIPATION
Presenters: Belinha De Abreu, Ellen Moore, Vitor Tomé & Diana Williams

Learning to responsibly use digital technologies, especially to interact with others, create and participate in communities, is a shared objective of both media literacy education and digital citizenship discourses. This session includes presentations that explore various intersections of civic life, digital technologies and cultures.

Ellen Moore, "Students as Community Educators and Engaged Global Citizens: Teaching Critical Media Literacy in the Digital Era"

Diana Williams, "Media and Citizenship: The Change in Education"

Belinha De Abreu, Vitor Tomé, "Developing Digital Citizenship in Children Ages 3-9: A Pilot Project in the Portuguese Region of Odivelas"

Moderator: Kristen Mattson • Room: Wabash 418

Media Literacy, Institutions & Representations CULTURE & COMMUNITY
Presenters: Seth Ashley, Stephanie Craft & Cathy Leogrande

Media literacy's core concepts address the influence media industries and institutions have on media messages, and the meanings made by audiences. The political economy of news media is a topic of special importance in today's cultural climate. This dialogue session brings together scholars sharing research related to the relationship of media institutions and representations.

Seth Ashley, Stephanie Craft, "The Contextual Approach to News Literacy: Facilitating Engagement by Learning about Media Systems and Institutions"

Cathy Leogrande, "Society's Scoreboard? Media Literacy & Sports Broadcasting"

Moderator: Cyndy Scheibe • Room: Auditorium 430

The Big Civic IDEA: An Applied Research Lab Devoted to Building Civic Media Literacies



ACTION & RESISTANCE

Presenter: Paul Mihailidis

While recent political events in the US have renewed the call for a robust civics education curriculum in public schools, there is increasingly less space for civics to be taught, and particularly for dynamic curricular approaches to be tested and implemented. Teachers, under increasing pressure to teach more with fewer resources and less time dedicated to non-core subjects, are in need of effective frameworks to teach civics that are easily incorporated into the core curriculum. In response to this new reality, The Engagement Lab at Emerson College will present The Big Civic IDEA a framework that structures student learning to harness data and technologies designed for meaningful participation in civic life. IDEA, stands for Inquiry, Deliberation, Expression, Advocacy, with each word representing a set of skills and dispositions necessary for active citizenship.

Moderator: Kara Clayton • Room: Auditorium 320

Media Literacy & Teacher Education



LEARNING & PRACTICE

Presenters: Sarah Gretter, Deirdre Morgenthaler & Evanna Ratner

An essential step to promoting media literacy among young people is adequately preparing teachers to be media educators. This session includes presentations that discuss the significance of this intersection of media literacy and teacher education.

Evanna Ratner, "The Effect of Media Production on Professional Development of Teachers as Means of Civic Engagement"

Deirdre Morgenthaler, "Preparing Teachers for Media Literacy Education: Portraits of Sociopolitical Development"

Sarah Gretter, "Media & Information Literacy in Teacher Education: A Case Study"

Moderator: Jeff Share • Room: Wabash 612

Issues in Media Literacy Education



MEDIA LITERACY'S BIG TENT

Presenters: Sherri Hope Culver, Patrick Gall, Jessica Harvey, Brian Puerling & Heather Vardis

As an evolving discourse, media literacy education is always addressing new issues, developing new perspectives and practices. This session includes presentations with scholarship and pedagogical practices that address areas of special importance in the field.

Sherri Hope Culver, "The Audience Is You: Deepening Students' Understanding of Themselves as a Target Audience"

Jessica Harvey, "Engaging Youth and Teachers in a Dialogue about Media Literacy Education"

Brian Puerling, Heather Vardis, Patrick Gall, "Using Social Media and Digital Networks to Support Young Writers"

Moderator: Greg Newton • Room: Auditorium 811

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SESSION ICON KEY



PRESENTER INFO

Bios for all presenters can be found on the NAMLE Conference website

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WEDNESDAY – JUNE 28 PLENARY SESSIONS

8:45AM TO 9:45AM

VIEW FROM THE GROUND: NARRATIVES FROM WITHIN CHICAGO. In reaction to a national narrative that has painted Chicago in a less than authentic fashion, panelists explore the varying local narratives that define our host city and its many communities.

Moderator: Sheila Solomon (Senior Local Media Consultant, Democracy Fund)
Panelists: Lawrence Benito (Executive Director, Illinois Coalition for Immigrant and Refugee Rights)
Darryl Holliday (Editorial Director and Co-Founder, City Bureau)
Jackie Serrato (Journalist, La Villita Facebook Group).


Sheila Solomon


Lawrence Benito


Darryl Holliday

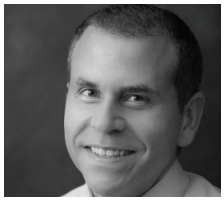

Jackie Serrato

12:15PM TO 1:30PM

FACT OR FICTION: NAVIGATING THE NEW INFORMATION ECOSYSTEM. This will be a panel conversation on how the online environment facilitates the flow of information and fights the proliferation of misinformation.

Moderator: Kyle Pope (Editor in Chief and Publisher, Columbia Journalism Review)
Panelists: Peter Adams (Senior V.P. for Educational Programs, News Literacy Project)
Dan Gillmor (Professor of Practice, Walter Cronkite School of Journalism & Mass Communication, ASU)
Aine Kerr (Manager, Journalism Partnerships, Facebook)
Cynthia Machata (EVPT Practice Lead, Havas Media)
Lynette Owens (Founder and Global Director, Trend Micro's Internet Safety for Kids and Families).


Kyle Pope


Peter Adams


Dan Gillmor


Aine Kerr


Cynthia Machata


Lynette Owens

4:15PM TO 5:30PM

POLICY & PUBLIC INTEREST: A CALL TO ACTION. A conversation amongst policy makers, scholars, and practitioners on the meaning of public interest and the role of government, from local to national and back.

Moderator: Barbara McCormack (V.P. Education, Newseum)
Panelists: Claire Beach (Board Member, Media Literacy Now)
Michelle Ciulla Lipkin (Executive Director, NAMLE)
Jeff Poulin (Arts Education Program Manager, Americans for the Arts)
JR Starrett (Senior Director of National Advocacy, Common Sense Kids Action).

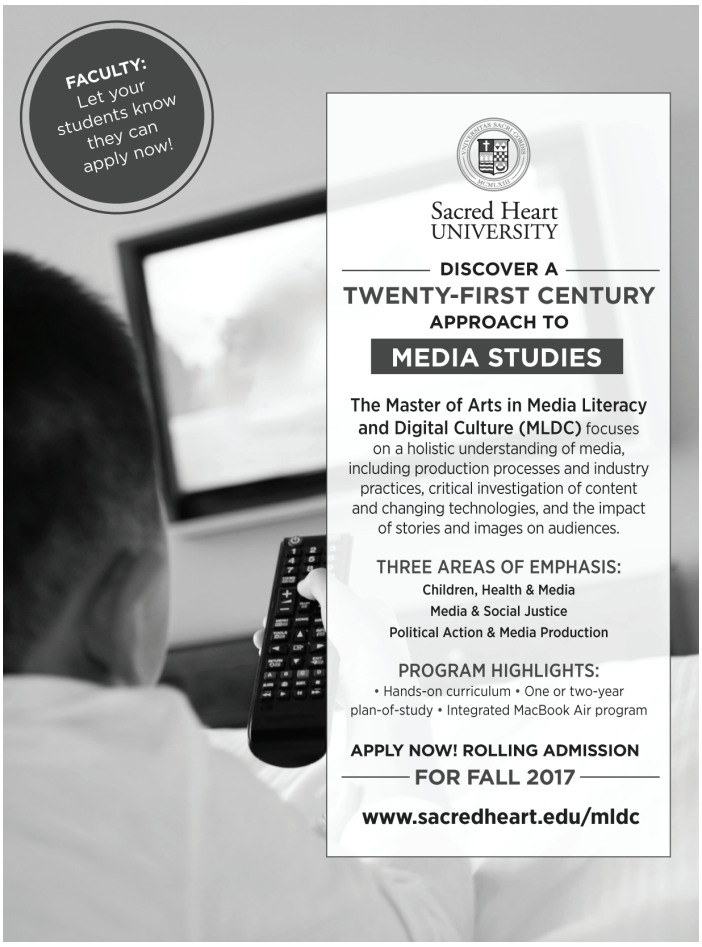

Barbara McCormack


Claire Beach


Michelle Ciulla Lipkin


Jeff Poulin


JR Starrett





Lifelong Media Literacy VOICE & NARRATIVE
Presenters: Jerri Lynn Hogg, Jason Ohler & Olga Valentin

Media Literacy is often associated with the K-12 world. Yet, in this world of fake news, media saturation, and social media that follows us throughout our lifetimes, all of us need to practice media literacy well beyond high school. The panelists are part of a special program - The Media Psychology PhD program at Fielding Graduate University - and will discuss how our high school graduates can transition into adults who practice media literacy for a lifetime.

Moderator: DC Vito • Room: Wabash 612

News & Citizenship NEWS & NOISE
Presenters: Emma Humphries, Melissa Tully, Emily Vraga & Kelly Whitney

Now more than ever, effective civic participation requires critical engagement with news media. This dialogue session brings together scholars and educators to present research and resources that promote news literacy and critical citizenship.

Kelly Whitney, Emma Humphries,"Using Pop News in Your Classroom: Bridging Civic Skills & News Literacy Skills"

Emily Vraga, Melissa Tully, "Engaging with the Other Side: Using News Media Literacy Messages to Reduce Partisan Selective Exposure"

Moderator: Federico Subervi • Room: Auditorium 420

Analyzing Memes to Increase Youth Civic Engagement through Media Literacy & Anti-Bias Education CIVIC PARTICIPATION
Presenters: Lynne Azarchi & Elizaveta Friesem

This workshop will focus on how analyzing memes in the classroom can increase students' media literacy, help them deconstruct their own biases, and have conversations about civic engagement. We'll talk of how adding media production can increase students' empathy and allow them to gain a deeper understanding of mediated communication.

Moderator: Kelsey Greene • Room: Auditorium 430

Critically Engaging with Pop Culture
CULTURE & COMMUNITY
Presenters: Alan Goldenbach, Mary Hadac & Anne Perry

Media literacy education has often advocated for critical analysis of popular culture as a means of gaining insight into the issues, values, and power relations within our society. This session includes presentations that demonstrate the value of interrogating and analyzing popular culture as part of media education.

Anne Perry, "I Love the Media: Using Pop Culture to Question Sources"

Alan Goldenbach, "It's Funny 'Cause It's True: How Satirical Comedy Helps Students Develop Their Skepticism"

Mary Hadac, "Queering Children's Television"

Moderator: Greg Newton • Room: Auditorium 811

Pedagogies of Persistence: Civic Media in the Teaching and Learning of Everyday Activism in Democratic Life ACTION & RESISTANCE
Presenters: Christopher Harris, Paul Mihailidis & Moses Shumow

This workshop will explore the phenomenon of persistence–what we are defining as sustained and long-term teaching and learning that shapes pedagogy around equality and inclusion–in support of sustained civic engagement, participation, and action from classrooms to communities. The discussion will frame media and digital literacies in an age of increased polarization and declining civic trust. We will engage in roundtable workshopping and dialogue with participants around the challenges they face in their classrooms and communities, and use this to articulate and document best practices for teaching and learning "persistence" in the age of polarization.

Moderator: Chris Sperry • Room: Wabash 418

The Media Education Lab Model: Research and Community Service for Media Literacy Education
LEARNING & PRACTICE
Presenters: Kara Clayton, Carolyn Fortuna, Yonty Friesem, Renee Hobbs, Frank Romanelli, Sait Tuzel & Zoey Wang

Learn more about the current work of the Media Education Lab as it aims to advance the practice of media literacy education through scholarship and community service. What are the key features of the Lab's approach and how could these principles be useful to you in your efforts to advance media literacy?

Moderator: Jiwon Yoon • Room: Wabash 1016

Media Literacy in Higher Education
MEDIA LITERACY'S BIG TENT
Presenters: Spencer Brayton, Natasha Casey, Julie Smith, Elizabeth Threadgill & Melda Yildiz

Higher education is one site where media literacy education is gaining a foothold. In communication and education, media and technology, humanities and social science programs, university faculty and students are beginning to critically engage with media culture. This session includes presentations that explore issues facing media literacy educators in the context of higher education.

WEDNESDAY – JUNE 28 **10AM TO 11AM CONT.**

Elizabeth Threadgill, "Areas for Improvement in College Media Literacy Education"

Natasha Casey, Spencer Brayton, Julie Smith, "Building Media Literate Citizens Across Three Universities: A Study in Collaboration"

Melda Yildiz, "Media Binds or Blinds? Promoting Global Competencies and Social Change through Participatory Action Research"

Moderator: Pamela Morris • Room: Auditorium 320

Join North American GAPMIL, a UNESCO Project
MEDIA LITERACY'S BIG TENT
Presenters: Michael Hoechsmann, Tessa Jolls

A new Sub-Chapter for the Global Alliance for Partnerships in Media and Information Literacy (GAPMIL) was formed for North America (Canada and U.S.) last fall, in conjunction with the European Sub-Chapter. Join us for an orientation and discussion of Working Groups on Advocacy/Policy Development; Outreach/UNESCO Liaison; Research/Policy Development; or Steering Committee/Operations. All are welcome!

Room: Auditorium 311

WEDNESDAY – JUNE 28 **11:15AM TO 12:15PM**

Using Media & Media Literacy to Develop Agency
ACTION & RESISTANCE
Presenters: Karen Ambrosh, Neil Andersen, Martin Rayala Marieli Rowe & Henry Jenkins

Agency is media literacy in action. This panel will explore the relationships between media literacy education, civic participation and community building within our contemporary culture. It will consider the many forms that agency takes and how that agency might be exercised both inside and outside classrooms. Change agents might be teachers, parents, broadcasters, filmmakers, corporations, students and more. The presentation will consider meanings of agency, then describe how several are playing out in the real world. Participants will gain a thorough understanding of agency and explore how they and others might develop and exercise their own agency. Some of the presenters will appear in person while others will join by video conference.

Moderator: Chris Sperry • Room: Wabash 612

Social Media, News & Citizenship NEWS & NOISE
Presenters: Eszter Hargittai & Zoey Wang

Since the public is increasingly getting its news through platforms like Facebook and YouTube, it is necessary that media scholars and educators examine the significance of social media in the development of political perspectives and practices. This session includes presentations that explore the intersections of social media, news and citizenship.

Zoey Wang, "The YouTube Cult: A New Type of Democracy?"

Eszter Hargittai, "How Internet Literacy Relates to Civic Engagement"

Moderator: Pamela Morris • Room: Auditorium 320

Media Education for Cross-Cultural Understanding
CIVIC PARTICIPATION
Presenters: Denise Chapman, Jayne Cubbage, Kewman Lee, Kyoko Murakami, Jun Sakamoto & Jiwon Yoon

An essential part of building community is being able to communicate and connect across cultures. This session includes presentations that explore both theoretical and practical perspectives on media education as a means of fostering cross-cultural understandings.

Jiwon Yoon, Jun Sakamoto, Kyoko Murakami, "Media Literacy for Cross-Cultural Communication: The Video Exchange Program Between Japan and the US"

Kewman Lee, "The First Step to Engage Global Citizens: Literacy Practices in Online Affinity Spaces Associated with Global Popular Cultures"

Denise Chapman, Jayne Cubbage, "A Call for Highlighting Ethnicity in Media Literacy"

Moderator: Antonio Lopez • Room: Auditorium 420

Disney & Media Literacy CULTURE & COMMUNITY
Presenters: Malori Bigler, Vanessa Domine, Ian Hawkes & Benjamin Thevenin

With feature films, multiple television networks, theme parks, and now with the acquisition of properties like Marvel and *Star Wars*, Disney dominates the global media landscape. This dialogue session partners scholars and media-makers to present new curriculum and media created to promote media literacy through a critical engagement with Disney.

Vanessa Domine, "Doing Media Literacy through the World(s) of Disney"

Benjamin Thevenin, Malori Bigler, Ian Hawkes, ""Dark Ride: Disneyland": Mobile Games, Theme Parks & Media Literacy Education"

Moderator: Renee Cherow-O'Leary • Room: Wabash 1016

WEDNESDAY – JUNE 28 **11:15PM TO 12:15PM CONT.**

News Media Literacy for Action: A Dialogue About When and How News Media Literacy Combines with Civic Education
Presenter: Abby Kiesa

Join CIRCLE for a conversation about further integration of news media literacy into in-school civic education promising practices. Session participants will work together in small groups to curate ideas, lessons and tools for how news media literacy can work together with specific civic education promising practices to forward learning outcomes and youth civic engagement.

Moderator: Paul Mihailidis • Room: Wabash 418

Evaluating Critical Media Engagement: Research in Media Literacy Assessment
LEARNING & PRACTICE
Presenter: Theresa Redmond & Evelien Schilder

Asking critical questions about media is not only a valuable dimension of media literacy education, but also an indispensable aspect in sustaining democracy. Yet, assessment measures to evaluate a person's "media literacy" have yet to be developed. This session shares current research to address this problem.

Moderator: Carolyn Fortuna • Room: Auditorium 811

History Communication in a Multimedia Landscape
MEDIA LITERACY'S BIG TENT
Presenters: Eric Olson, Jason Steinhauer & Charisse L'Pree Corsbie-Massay

Social studies classrooms have traditionally provided a productive context for media literacy education. This dialogue session brings together scholars and educators to discuss the intersection of media literacy and history and present resources to help educators address these issues with their students.

Moderator: Cyndy Scheibe • Room: Auditorium 430

WEDNESDAY – JUNE 28 **1:45PM TO 2:45PM**

Media Production, Identity & Community
VOICE & NARRATIVE
Presenters: Ralph Beliveau & Alexis Brown

Youth media programs have often provided adolescents with opportunities for creative self-expression and participation in their communities. This dialogue session brings together theoretical and pedagogical perspectives to explore the value of media production in individual and group identity formation.

Ralph Beliveau, "Reinvented Publics: Desire, Trust and Media-Making Under the Epistemology of Ignorance"

Alexis Brown, "What to Teach in Times Like These #fourdirectionsstandingup"

Moderator: Benjamin Thevenin • Room: Auditorium 811

Understanding and Teaching News In a Social Media World: Why News Literacy is Media Literacy
NEWS & NOISE
Presenters: Catherine Burgess, Katherine Fry & MJ Robinson

This panel discussion/workshop addresses the changing definition of news in the era of Web 2.0. Using a media ecology framework, we interrogate media forms – newspapers, television, the internet, and specifically social media – as technologies and information environments. We offer practical exercises and guidance to teachers and students, equipping them to assess, address and engage with news, cultivating a deeper understanding of information across media environments.

Moderator: Moses Shumow • Room: Wabash 418

We the Makers: Mobile Media for Civic Life & Classroom Creativity CIVIC PARTICIPATION
Presenters: Joanne Parsont & Jason Wyman

This interactive workshop will showcase short films from the *We the Voters* anthology, followed by a facilitated mobile movie-making exercise where you'll create a video PSA about civic issues addressed in the films. Participants walk away with a *We the Voters* activity plan, the PSA to post and share, and an appreciation for the possibilities of mobile media making.

Moderator: Kelly Whitney • Room: Wabash 612

WEDNESDAY – JUNE 28 **1:45PM TO 2:45PM CONT.**

New Media Literacies CULTURE & COMMUNITY
Presenters: Denise Chapman, Prune Lieutier & Yonty Friesem

New media technologies–from video games to augmented reality, social media to transmedia storytelling–both open up new opportunities for learning, and require new media literacies. This session includes presentations that highlight the place that emerging media technologies have in the media literacy landscape.

Denise Chapman, "Where New Media Meets Traditional Indigenous Story: Reshaping Deep Community Connections with Mobile Augmented Reality at the Royal Botanical Gardens"

Prune Lieutier, "Engage, Play and Learn: The Curious Critters Club, a Transmedia Exploration for Children"

Yonty Friesem, "The Media Production Hive"

Moderator: Renee Cherow-O'Leary • Room: Auditorium 420

This Is Baltimore: A Youth-Produced Counter-Narrative in the Year After the Uprising
ACTION & RESISTANCE
Presenter: Moira Fratantuono

While many media outlets cast the 2015 Baltimore Uprising in a negative light, Wide Angle Youth Media embarked on a year-long multi-media effort to capture 120 youth perspectives in the wake of Freddie Gray's death. Following an overview of their work, participants will engage in group discussion and activities.

Moderator: Emily Bailin Wells • Room: Auditorium 430

Engaging Every Student: Media Inquiry That Teaches Students How to Question Their World
LEARNING & PRACTICE
Presenters: Faith Rogow, Cyndy Scheibe & Chris Sperry

This interactive session will model constructivist pedagogy and strong-sense critical thinking through examining news literacy and sustainability education. We will present videos of classroom decoding, a revised version of our Key Questions, a graphic of the process of media literacy, and NCSS' new Media Literacy Position Paper for social studies.

Moderator: Rachell Arteaga • Room: Wabash 1016

New Directions in Research MEDIA LITERACY'S BIG TENT
Presenters: Sherri Hope Culver, Russell Kahn & Cathy Leogrande

The research generated by scholars is invaluable to the field of media literacy to continue to move forward. This session includes research presentations that address media literacy's theories and histories, pedagogies and practices.

Sherri Hope Culver, "Privacy and Media Literacy: A Global Study"

Russell Kahn, "Engagement Approaches That Work for Readers of the New Generation"

Cathy Leogrande, "Freaks & Weirdos or Just Like Us: Reality TV & Disability Studies"

Moderator: Theresa Redmond • Room: Auditorium 320

WEDNESDAY – JUNE 28 **3PM TO 4PM**

Youth Media & Social Issues VOICE & NARRATIVE
Presenters: Tara Adler, Rachel Kim, Jim Kropp, Jeff Lemberg & Debbie Shin

Beyond allowing youth to be smarter consumers and producers of media, youth media programs often invite young people to address the challenges experienced in their communities. This session includes presentations that demonstrate media education's potential to help youth identify the problems in their communities and work towards positive social change.

Jim Kropp, "Behind the Teen Production Scene on 'Good Cop, Good Teen"

Debbie Shin, Tara Adler, Rachel Kim, "Using Video Projects in a Classroom to Promote Critical Media Literacy & Community Activism"

Jeff Lemberg, "Using Media Literacy to Shine a Light on Teen Substance Abuse"

Moderator: DC Vito • Room: Auditorium 320

News & America's Kids: New Research & Resources
NEWS & NOISE
Presenters: Eisha Buch

This session will explore groundbreaking new research from Common Sense Media on how young people perceive and are affected by the news. Attendees will also learn about resources that educators and parents can use to teach news and media literacy to children in grades K-12.

Moderator: Kelly Whitney • Room: Wabash 1016

Community Participation & Media Education
CIVIC PARTICIPATION
Presenters: Carla Lyndale Carter-Bishop, Jen Nowicki Clark, Josh Schachter, Jacqueline Vickery & Nicole Warncke

Among the core principles of media literacy education is to help individuals become "informed, reflective and engaged participants" in their communities. This session includes presentations that highlight the role that media education can play in building community.

Jen Nowicki Clark, Josh Schachter, "Transforming Communities through Participatory Media"

Carla Lyndale Carter-Bishop, "Teaching Communities Media as a Tool for Activism"

Jacqueline Vickery, Nicole Warncke, "Community Media Education: A Case Study in Connecting Universities with Marginalized Youth"

Moderator: Katherine Fry • Room: Auditorium 811

Media Literacy & Underserved Youth
CULTURE & COMMUNITY
Presenters: Gabriella Huggins, Jane Nickerson, Sharon Pajka & Adam Sherlock

Among critical media literacy's objectives is to provide the means for marginalized communities to gain access to education and to actively participate in culture and community. This session includes presentations that highlight the potential for media education to provide an opportunity for greater self expression and social interaction.

Sharon Pajka, Jane Nickerson, "Media, Social Changes, and Connections to the Deaf Community"

Gabriella Huggins, Adam Sherlock, "Sending the Right Message"

Moderator: Kelsey Greene • Room: Auditorium 420

Snapping, Tweeting, Gramming & Posting Our Way to Parental Understanding of Social Media Platforms
LEARNING & PRACTICE
Presenters: Cynthia Merrill, Olivia Van Ledtje & Matt Soeth

Parents are often playing "catch up" with their children's social media activities. Kids are snapping, tweeting, gramming, and posting about their lives, often creating complex and detailed digital narratives. This session will offer powerful examples for supporting student work and identify key characteristics for parental engagement.

Moderator: Julie Smith • Room: Auditorium 430

Media Literacy Tools LEARNING & PRACTICE
Presenters: Emily Bailin Wells & Annelise Wunderlich

In order for educators to successfully help their students develop media literacy, they must have access to the right tools. This dialogue session brings together educators and media-makers to discuss new teaching resources to help engage with youth and assess their development of media literacy.

Annelise Wunderlich, "Above the Noise: Modeling Critical Inquiry"

Emily Bailin Wells, "Tools for Enabling Custom Media Literacy with a Shared Foundation in K-12 Schools"

Moderator: Alexis Romero • Room: Wabash 612

Who Are Your Intellectual Grandparents?
MEDIA LITERACY'S BIG TENT
Presenters: Kara Clayton & Renee Hobbs

Your approach to media literacy education probably reflects the many influences of "intellectual grandparents," as ideas you have been exposed to shape your perspectives on media, culture, society, learning, teaching, technology and more. In this session, you'll reflect on how you have been influenced by others' ideas and we'll trace back in time the many grandparents of media literacy.

Moderator: Erin Reilly • Room: Wabash 418

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2nd International Media Literacy Education Symposium
in Lisbon, Portugal
April 20, 2018

To be held at:

Fundação Calouste Gulbenkian
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Details to follow.

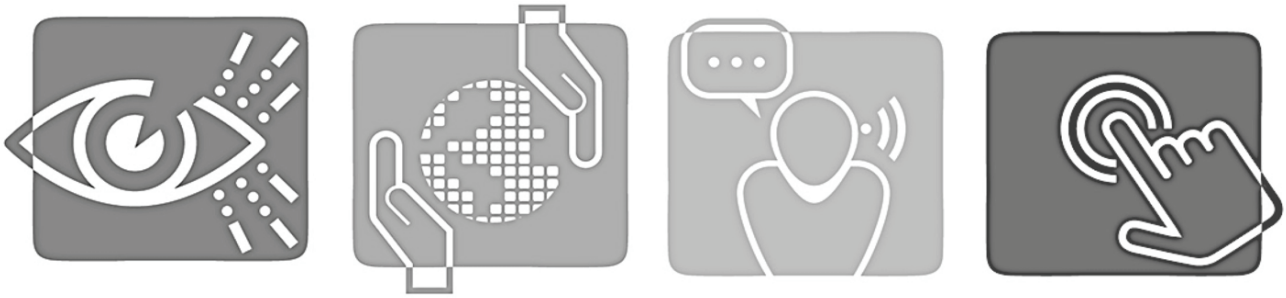
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Belinha De Abreu- deabreub@gmail.com or **Vitor Tomé** - vitor@rvj.pt for any questions.

Check out the website for updates: https://medialiteracyresearchsymposium.wordpress.com/

Partners include: Center for Media Literacy, GAPMIL, NAMLE, and National Telemedia Council

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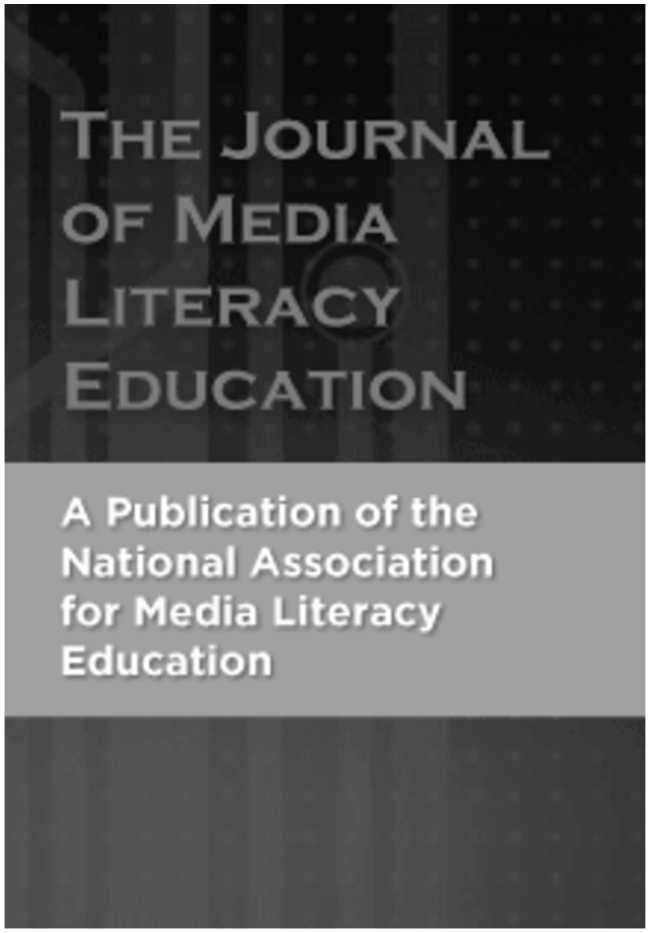
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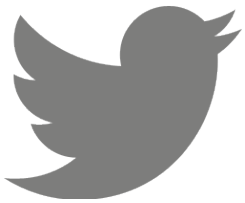
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